



Advert for Communication & Visibility Committee • Social media marketing intern (unpaid)

 [**Apply today!**](#)

INTERN - JOB DESCRIPTION

We are seeking a highly motivated and creative individual to join our team as a Marketing / Communications / Media / PR Intern. In this role, you will have the opportunity to gain hands-on experience in various aspects of marketing, communications, media, and public relations.

If you are passionate about **digital storytelling** and eager to dive into the dynamic world of social media marketing, as a Social Media Marketing Intern, you'll play a vital role in amplifying our brand presence across various platforms.

ABOUT PROWOC NETWORK

We are a non-profit organisation started in 2019 and which offers career and personal development opportunities for women of colour seeking to increase their visibility and impact in Denmark. We aim to help women connect, grow, and evolve in their professional and personal pursuits.

— THE ROLE

This internship offers an exciting opportunity to develop your skills in content creation, digital marketing strategies, and analytics while working alongside a talented team dedicated to innovation and growth. If you're energetic, creative, and ready to make an impact, this position is perfect for you!

Responsibilities include

- Create engaging social media content, including written posts, graphic design (using tools like Canva), and short-form video editing.
- Support brand storytelling on our platforms: our website, LinkedIn, Instagram, Facebook, and potentially TikTok.
- Photograph and film events, volunteer activities, and community initiatives (with appropriate permissions).
- Reply to social media comments and messages to build a loyal audience.



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- Report Analytics by tracking post-performance using tools like Google Analytics to see which areas of our content resonate best.
- Promote upcoming community events affiliated with ProWoc committees and share impact stories.
- Understanding the basics of SEO principles, keyword research, and web analytics for data-driven decision making and to boost our online visibility.
- Assist with planning and maintaining the social media content calendar.
- Support event logistics with other ProWoc committees, including registration, volunteer coordination, signage, event setup and breakdown, and guest engagement during events.

— WHO WE'RE LOOKING FOR

- Passion about community building, connections, social impact, and non-profit work.
- Currently studying or have studied communication/marketing or related fields.
- A strong writer with storytelling skills. Have some strong skills using social media for marketing.
- Effective use of Instagram and LinkedIn. Engagement posting.
- Comfortable designing with Canva, working with WordPress or WIX and/or knowledge of Mailchimp (MailerLite and Brevo).
- Be detail-oriented with self-initiative and good organizational skills.
- Ability to work independently while collaborating with ProWoc committees.
- Speak, read and write English fluently. Danish is a plus but not a requirement.

Reports to: Director of Communications & Visibility Committee

Schedule: Min. 18 hours per week (flexible)

Location: Remote

Duration: *4 weeks - 6 months Internship (with potential for extension)

*In accordance with Jobcentre requirements and qualifications. The standard is 4 weeks with an option to extend another 4 weeks. (8 weeks max.)

Questions? Email the Communications & Visibility Committee — comvis@prowoc.org



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We would expect you to work a minimum of 18 hours per week and offer a flexible work plan that can be adapted to fit your educational needs and study program if you are enrolled in University.

The job will be performed primarily virtually with some occasional physical presence required in the Greater Copenhagen Area.

The position is available for *6 months, with possibility to extend the contract.
(Contact your job centre for more information about internship rules and requirements.)

Start date: As soon as possible.  [Apply today!](#)

We look forward to receiving your application no later than Aug 31, 2026

If you would like to know more about this opportunity write to Steffi at comvis@prowoc.org.

We process applications on a continuous basis, which is why we encourage you to send your application as soon as possible.

More about ProWoc

Get to know more about us on our website - www.prowoc.org

Follow our journey on our social media channels

Facebook - facebook.com/prowocdenmark

LinkedIn - linkedin.com/company/prowoc

Instagram - instagram.com/prowocdk