

PROWOC DENMARK

Annual General Meeting 2026

Meeting summary and outcomes | 20 June 2026 | Hybrid session

Overview

Members and the board gathered for ProWoc's seventh Annual General Meeting, marking the organisation's seventh anniversary, held as a hybrid session for participants in Copenhagen, Southern Denmark, and online. The meeting reviewed the year's financial performance, shared member feedback, set out priorities for organisational efficiency, and elected new board members.

Despite a softer year on income, member satisfaction remained strong and the organisation continued to grow its reach, its mentoring offer, and its presence beyond Copenhagen. The session closed with the election of new board members and a renewed focus on community, visibility, and consistent engagement.

At a glance

74% Members very satisfied	91% Would recommend ProWoc	281,616 Total income (DKK)	5 Board seats elected
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Mission and growth

Interim President Nyeleti opened with a reminder of ProWoc's purpose: building a safe and inspiring community, supporting professional and personal development, and celebrating the positive stories of women of colour. This work is anchored in four pillars: personal development, mentoring, networking, and storytelling.

From an early group of 14 women, ProWoc has grown into a community with real reach and impact, and the board reaffirmed its commitment to that mission as it looks ahead.

Financial report

Elsie Gitari presented the year's financials, framed as a year of deliberate investment in ProWoc's foundations rather than growth at all costs. Headline points:

- **Total income:** 281,616 DKK, a drop of 13 percent in 2024.
- **Net result:** a net loss of 5,479 DKK, reflecting a planned investment year and fully absorbed by the 2024 surplus. ProWoc holds healthy reserves of roughly 350,000 DKK.
- **Sponsorship:** fell from 215,000 DKK to 82,150 DKK, the main driver of the income drop, following an exceptional 2024 grant.
- **Membership and events:** both grew strongly, with membership fees up to 77,157 DKK and event income up to 115,319 DKK.
- **Expenses:** rose 27 percent to 287,095 DKK, reflecting investment in events, the leadership programme, the new podcast, promotional materials, and audit and equipment.

Member feedback

Naila shared the results of the member survey, which pointed to a healthy and engaged community:

- 74 percent of respondents were very satisfied, and 91 percent would recommend ProWoc to others.
- Word of mouth and event attendance were the main ways members first heard about ProWoc.
- Members particularly valued career and leadership development.
- The survey flagged an opportunity to do more for entry-level members and for senior members, who can feel underserved.

Organisational priorities

Three areas were presented as focus points for strengthening the organisation:

- **Volunteer onboarding and ways of working** (Marise): introducing a clearer onboarding journey, a volunteer agreement, and shared expectations to support efficiency and consistency.
- **Mentoring programme** (Samreen): a structured pilot was introduced to replace ad hoc mentoring, with an emphasis on measurable impact. It launched on 29 August 2026 with mentor and mentee pairs matched by the Selection Committee, six months of monthly meetings, and graduation in February 2027.
- **Visibility and communications** (Sondra): raising members' visibility through stronger and more consistent communication across channels, including social content.

Southern Denmark chapter

The Southern Denmark chapter, based in Esbjerg and led by Evelyne Kabemba, shared an encouraging update on its growth and engagement. The core team is Evelyne (chapter lead), Miriam Stetz (membership and outreach), Angela Rocha (mentoring and outreach), and Julie Wanjiku (events and community). Activities through the year included a winter walk, ProConnect sessions, and casual chats, including one for newcomers, all building a strong local sense of community, with several events drawing organic interest from outside the network.

Member feedback pointed to a clear need for job-search support, a professional network, mentorship, and Danish language development, alongside a safe space to share experiences as women of colour. The chapter shared its key learnings from building a presence outside Copenhagen: value and story-driven events such as ProConnect create the most engagement, locating members across the region was an early challenge now easing with new connections, and finding the most relevant topics is an ongoing, member-shaped process. Meetings in Billund and Kolding are planned to stay inclusive, and a toolkit for CV mentoring, interviews, and professional development is in development to support members locally.

Board election results

Four board positions were up for election at this AGM, with members voting by QR code. The following were elected:

Role	Elected
Head of Treasury	Funke Adebisi
Head of Membership	Naila (re-elected)
Head of Communications and Visibility	Steffi Miranda
Head of Sponsorship and Liaison	Annie Myrén

Nyeleti continues as interim president, covering for the elected president, Ify, who is on maternity leave and returns on 1 September 2026. Roles not up for election this year, including the Secretariat (Marise) and Career and Personal Development (Samreen), continue as before.

Warm thanks were extended to outgoing board members Sondra and Elsie for their service and contribution to ProWoc.

Election results

F Please place your vote for your preferred candidate for Head of Membership? 👤 19 / 20

> 1 Naila Kosar

F Please vote for your preferred candidate for Head of Treasury? 👤 18 / 20

> 1 Funke Adebisi

F Please place your vote for your preferred candidate for Head of Communications and Visibility? 👤 15 / 20

> 1 Steffi Dexter Miranda

F Please place your vote for your preferred candidate for Head of Sponsorship & Liaison? 👤 20 / 20

> 1 Annie Myrén

Action items

- **Marise:** roll out the new volunteer onboarding and way-of-working agreement, including the volunteer contract and expectations, to all volunteers.
- **ComVis :** design and launch Instagram Reels content to increase member visibility and engagement, including recruiting volunteers comfortable being featured.
- **ComVis:** develop a standardised events checklist that clearly assigns photography, note-taking, and setup responsibilities so no single volunteer is overwhelmed.
- Send the AGM online access link to the late registrants who reported not receiving it.
- Share the AGM presentation slides with attendees so they can review the details.
- Work with the auditor to review the current audit fee and explore better value, aiming to finalise this soon.
- Complete the selection and pairing of mentors and mentees for the pilot programme and organise the joint kick-off session.
- Create a toolkit of resources for CV mentoring, interviews, and professional development to support members in Southern Denmark.

Looking ahead

The incoming board set out shared priorities for the year: converting followers into members, empowering and raising the visibility of members across Denmark, strengthening onboarding, welcoming new volunteers, and growing consistently, including building on the momentum in Southern Denmark. The meeting closed on a note of community and gratitude, with members invited to continue the conversation at the seaside social.

Note: names, roles, and figures in this summary are taken from the official AGM presentation (20 June 2026). Please confirm the final signature minutes before formal distribution.