

ProWoc
Requisition Form for Communications and Visibility team

1. What is your request? (e.g. Social Media post, website update, banners/roll ups, flyers, other?)

Website event creation. Registration set-up. Graphic/flier and SoMe posts

2. What is the content that needs to be used? (This would be reviewed by the CV Team before posting)

Content for Website: Maersk x ProWoc Event

- **Title:** Fireside Chat: A Celebration of talent with Maersk
- **The event is about** inspirational storytelling, Maersk x ProWoc Event
- **When:** December 6th from 15:45 to 18:30
- **Format:** In person event
- **By Whom:** Abimbola Nicole Olayiwola and Dr. Sisanda Msekele (speakers) Nyeleti Sue-Angel Nkuna (moderator)
- **For Whom:** For Maersk Employees and ProWoc members only
- **Pricing:** Free
- **Registration** beforehand via **website** – *deadline December 4th midnight*
- **See next pages for additional text.**

Agenda

15:45-16:00 – Welcome & Introductions

16:00-16:40 – Storytelling session moderated by Nyeleti Sue-Angel Nkuna

16:40-17:00 – Q&A

17:00-17:10 – Wrap Up & Thanks

17:10-18:30 – Networking & Refreshments

Registration/Ticketing details

Total capacity 50 people

- Please create 2 separate categories
- ProWoc Members (in Person) - Free (15 Seats)
- Maersk Employees – Free (35 Seats)

3. Who is the requester? (Name and committee)

Ifeoma for ProWoc Board

4. What is the Call to Action? (E.g. do you want people to click on a link? Register for an event? Become a member? Et al)

Registration

5. What date and time do you wish this to go-live or be delivered?

Saturday 24 Nov on all platforms

6. Any other information you wish to share with the team? (E.g. links, source of content, images to go with, etc.)
It is up to the CV team to propose an image wither from our own members or stock photos.

Speaker pictures and Maersk Logo

7. Please confirm that the requesting committee is budget responsible for the requested item (i.e. responsible for paying any costs associated with developing/producing the item)

[No costs associated with production of items]

Text for Website (and shortened to accompany graphic for SoMe)

A Celebration of talent with Maersk

Did you know that December 3rd is International Day of Persons with Disabilities?

This year, Maersk is dedicating a week to shine the spotlight on and celebrate the achievements of all diversely abled colleagues with a celebration themed, **Everyone has a talent!**

The week is being organized by the Maersk Diverse Abilities Employee Resource Network who are absolutely thrilled to be hosting this fireside chat in proud collaboration with [ProWoc](#).

Join us on December 6th for a collaborative event between ProWoc and Maersk where we explore and amplify the stories of two women who have achieved phenomenal successes despite facing what most would deem barriers. Abimbola Nicole Olayiwola and Dr. Sisanda Msekele will be joined by Nyeleti Sue-Angel Nkuna who will moderate the session, exploring their remarkable life journeys in a relaxed yet insightful setting.

This collaboration aims to facilitate meaningful connections between individuals from different backgrounds and in this way lay the foundation for ongoing future community building in this space, and beyond. You will leave informed, educated, and most of all inspired through the power of storytelling!

The event will be hosted by Maersk and is free for all ProWoc members who wish to attend. There are limited seats available so register now!

Registration closes at midnight 4 December 2023.

Secure your spot now for an exciting and inspirational evening.

About our speakers

Abimbola Nicole Olayiwola

Abimbola was born in Lagos, Nigeria in 1981. She grew up in Lagos, where her father was a Civil Engineer, and her mother was a Caterer. She is the second born of a family of 12.

At the age of 2, Abimbola contracted Polio Virus, which caused partial paralysis in her right leg. However, she went ahead with life, excelling in her education pursuits, and in 2008, she became a Chartered accountant and a university degree owner in the same year.

In 2015 She obtained her Master's degree in Business Administration from Hult International Business School in Dubai. She is undergoing her Doctoral Program in Strategic Management at the University Of Business Innovation Switzerland.

Abimbola is, until recently, a part of the Global Sales Compensation team in Maersk. Her experience includes Banking, International trade, logistics, and TV Presentation. In 2022, the Lord Mayor of Copenhagen appointed her as part of the Copenhagen Citizenship Parliament.

She is married to Ade, and they both live in Copenhagen since 2019.

Dr. Sisanda Msekele

Dr. Msekele has extensive experience in DEI strategy, merging anthropological insights with cutting-edge methodologies to drive genuine, sustainable change in corporate landscapes. With over a decade of experience consulting for financial, health and legal sectors in South Africa and a PhD in anthropology, Dr. Msekele's insights are grounded in a profound understanding of diverse organisational cultures and needs.

Utilising data-driven approaches, Dr. Msekele aims to close the inclusion gap by putting historically marginalised groups as well as cross-sectorial partnerships and accountability on the private, public, and social-sector leadership agenda. She is especially curious about how companies can expand opportunities for all abilities, while enhancing their innovation potential.

She is a former Paralympic athlete for South Africa's national rowing team and is currently based in Copenhagen, where she continues to enjoy adaptive sports and newly discovered winter swimming.

Image description: *Sisanda wearing a black hat, round sunglasses, a plaid blazer with red accents, standing on steps outside a building with classical architecture, surrounded by green foliage under a clear sky.*

Nyeleti Sue-Angel Nkuna

Nyeleti holds a postgraduate qualification, a BA (Honours) in Dramatic Arts, and a Master's in Business Administration from the University of Witwatersrand, wherein her MBA includes electives in International Business and Strategy completed at Copenhagen Business School. Leaning from this hybrid of creative arts and business, her career bridges advertising, television, and consultancy delivering customer engagement solutions for some of the world's leading brands. In her 12-year career, spanning South Africa and Denmark, Nyeleti has had the privilege of working with companies such as Ogilvy & Mather, Deloitte, and currently with Wunderman Thompson MAP as a Senior Communication Strategist.

At ProWoc, she is our Secretariat and is passionate about building relationships through value-driven networking. Nyeleti is also an experienced moderator with a knack for facilitating robust discussions and engaging with different audiences regardless of size, with ease and flair.